Robotics Algorithms Provide Nutritional Guidelines



NASA Headquarters

Vitabot Beltsville, Maryland

Originating Technology/NASA Contribution

- NASA studied how remote-controlled robots could assist human operations in space
- Engineer Joe Graves helped design the Ranger Neutral Buoyancy Vehicle (NBV), an underwater robot for testing space applications

Partnership

- Graves used the same style of algorithms that were developed for the NBV to launch Vitabot, an online nutrition company
- Vitabot's intelligent software allows users to set health goals and then plan balanced meals using a food database

Product Outcome

- The program helps users achieve balanced nutrition and weight loss
- Vitabot's nearly 1,000 company clients include corporate wellness programs for HBO and Warner Brothers, health clubs like Gold's Gym, and the U.S. Airforce

Spinoff 2009 Health and Medicine